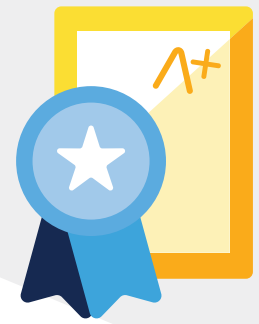


StartupSeries

Unless otherwise indicated, all events take place at the NORCAT Centre at 6:00 pm.



Startup101

Date	Topic	Speaker
Sept. 14	Intro to Startup 101	Kyle McCall, NORCAT Innovation Mill / Regional Business Centre
Sept. 21	Lived it	Shastri Ramnath & Ashley Kirwan, Orix Geoscience
Sept. 28	Business Model / Value Proposition	Peter Dal Bianco, Bianco's Management Consulting Group
Oct. 5	Market Research	Jacinda McLean, Regional Business Centre
Oct. 12	Workshop - Business Model Canvas	NORCAT Innovation Mill
Oct. 19	Bridges to Better Business	Participants of the program are encouraged to attend Bridges to Better Business this week
Oct. 26	IP Management	Anthony de Fazekas, Norton Rose Fulbright
Nov. 2	Commercialization	Albert Behr, Behr & Associates
Nov. 9	Product Development	Dave Peres & Rob Patterson, Minalytix
Nov. 17	Innovation for a Greater Sudbury	Participants of the program are encouraged to attend Innovation for a Greater Sudbury this week
Nov. 23	Lived it	Dario Zulich, TESC Contracting
Nov. 30	Workshop - From Idea to Production	Discovery Lab
Dec. 7	Social Media for Startups	Karen Schulman Dupuis
WINTER BREAK		
Jan. 4	Sales	Brian Vendramin, Professor and Program Coordinator, Cambrian College
Jan. 10	Networking Bootcamp	Hugh Kruzel, NORCAT (4:00pm - 5:00pm, followed by GSBX)
Jan. 18	Workshop - Communications Strategy	Nico Taus, Studio 123
Jan. 25	Stack - Field Trip	Shawn Mallioux, Stack Brewing
Feb. 1	Meet the Funders	IRAP, FedNor, NOHFC
Feb. 8	HR (Talent)	Humanika
Feb. 15	Learning from Mining Tech Entrepreneurial Champions	TBD
Feb. 22	Field Trip	TBD
Mar. 1	Workshop - Financial Planning	Freelandt Caldwell Reilly
Mar. 8	Women & Entrepreneurship	TBD
Mar. 15	The Pitch	Conway Fraser, Fraser Torosay
Mar. 22	Lived it	Mike Amos, Fairfield Management