

VENTURE NORTH PITCH

THURSDAY, OCTOBER 2, 2025
COLLÈGE BORÉAL
SUDBURY, ON

NOA NORTHERN ONTARIO
ANGELS
ANO LES ANGES DU
NORD DE L'ONTARIO

 **NORCAT**

Sheri Tomchick, Founder &
President, StaffStat
Winner - NORCAT PITCH 2014



INNOVATE, INSPIRE, PITCH, **INVEST.**



After an exceptional premiere event, we're back for more! For the second time, Northern Ontario Angels (NOA) has joined forces with NORCAT Innovation to combine our renowned pitch events, creating an exciting platform for entrepreneurs in our region.

The evening will kick off with a keynote presentation, networking opportunity with appetizers and beverages followed by PITCH finalists, who will compete for cash prizes.

We are proud to present **Venture North Pitch 2025**, taking place at Collège Boréal in Sudbury, Ontario. This meticulously crafted event is designed to captivate Accredited Angel Investors while encouraging companies to explore the vast opportunities in Northern Ontario. Join us and discover the limitless potential that awaits in our vibrant region! **After all, why not choose the limitless possibilities of Northern Ontario?**

Embrace the North.

It's no secret that Northern Ontario is the ideal place for founders seeking to make a meaningful impact and consider relocating.

Become part of that wave. As a partner, our event offers a distinctive opportunity for you to explore the dynamic landscapes and opportunities of various industries.

In 2024, NOA and NORCAT hosted the inaugural Venture North PITCH event at Place des Arts in Sudbury, making a significant impact. The event drew a full house and showcased an inspiring keynote presentation by Dr. Sean Wise, Professor of Entrepreneurship and former advisor on Dragon's Den. The agenda was filled with engaging fireside chats, student pitches, and innovative presentations from four entrepreneurs competing for top prizes.

This year, we're excited to do it all over again—what better way to commemorate NOA's 20th anniversary than by celebrating entrepreneurship in the North?

For over a decade now, NORCAT has provided a platform for entrepreneurs to pitch their ventures to a seasoned panel of Accredited Angel Investors. Some of these enterprises have notably evolved into key players in the tech industry, generating sustainable jobs and wealth. By joining forces, we are amplifying the impact for our communities through this continuum.

PITCH

Four companies will be pitching in front of our esteemed panel of judges for the the following:

\$10,000

JUDGE'S CHOICE AWARD

\$5,000

PETER DAL BIANCO AWARD

"Participating in the 2024 Venture North PITCH competition was a transformative experience for the Chamber Perks App™. The mentorship, guidance, and support from the NOA and NORCAT team helped refine our business strategy and presentation skills.

Pitching our vision to community stakeholders, peers, family, friends, and investors gave us invaluable exposure and feedback for shaping our future.

Winning the People's Choice Award has spurred significant growth. We've expanded our team, extended operations across Canada, launched a bilingual app for Quebec and the Atlantic regions, and are developing chamber member management software to complement the Chamber Perks App™."

Karen Hastie, Founder/CEO - Chamber Perks App™
Winner Peter Dal Bianco Award
Venture North PITCH 2024



Why not consider Northern Ontario for your next investment?

OUR KEYNOTE SPEAKER

Craig McLellan, Founder and CEO - Think On
“Finding Sovereignty and Why it Matters”



Craig McLellan, Founder and CEO of Think On, Inc. has been at the forefront of technology innovation and data security in Canada and the U.S. for the past twenty-five years.

Under Craig's leadership, ThinkOn continues to grow, both organically and through strategic acquisition, and has been ranked on both the Deloitte Technology Fast 500™ and The Globe and Mail's list of Canada's Top Growing Companies. A pioneer in cloud services, ThinkOn was one of the first companies in the world to receive VMware Cloud Verified certification and was recently recognized as the VMware Sovereign Cloud Partner for Canada.

Craig currently sits on advisory boards for several industry-leading organizations including Veeam, Hitachi, and VMware, where he helps to guide strategy. In his free time, Craig enjoys baseball, spending time outdoors and flying his drone.

Agenda.

(Subject to Change)

VENTURE NORTH PITCH 2025

THURS, OCT 2, 2025

COLLÈGE BORÉAL

SUDBURY, ON

[Visit Our Event Page](#)

VENTURE NORTH PITCH 2025

5:00pm - 6:00pm	Doors Open / Registration / Networking / Appetizers / Cash Bar
6:00pm - 7:00pm	Welcoming & Partnership Remarks / Keynote Presentation by Craig McLellan, Founder & CEO - ThinkOn Inc.
7:00pm - 7:15pm	Break
7:15pm - 9:15pm	PITCH 2025 Judging Winners Announced & Prizes Awarded Closing Remarks



"My first pitch with NORCAT Innovation was a night I'll never forget. Not only did I conquer my stage fright, but I also won! This unexpected victory caught the eye of a major investor—one who had never invested in a startup before. His investment of over \$1 million, my largest yet, changed everything.

Since that night in Sudbury, our company has taken off. We've relocated to the city, secured \$2 million in seed funding from local investors, and grown our team from 7 to 26 in just two years. The momentum from that initial win has opened doors to new partnerships and investments, solidifying our place in the industry."

Luke Begley, Founder - CircuitIQ
Winner People's Choice Award and Judge's Award -
NORCAT PITCH 2022

Judge's Choice Award Partner.

\$10,000

1 AVAILABLE

- Your logo and website link prominently displayed on event webpage and on-site video loop
- Acknowledgment as Judge's Choice Award Partner in communications, marketing materials and media release
- 4 social media mentions
- Corporate message speaking opportunity at event
- 4 complimentary tickets
- Opportunity to display banner at event
- Priority consideration for future partnerships and media opportunities
- Opportunity to present award at the event

Peter Dal Bianco Award Partner.

\$5,000

1 AVAILABLE

- Your logo and website link prominently displayed on event webpage and on-site video loop
- Acknowledgment as Peter Dal Bianco Award Partner in communications, marketing materials and media release
- 2 social media mentions
- Corporate message speaking opportunity at event
- 2 complimentary tickets
- Opportunity to display banner at event
- Opportunity to present award at the event

Media Partner.



2 AVAILABLE

- Ability to film and TV broadcast the event
- Your logo and website link prominently displayed on event webpage and on-site video loop
- Acknowledgment as Media Partner in communications, marketing materials and media release
- On-site signage and branding opportunities
- Priority consideration for future Partnerships and media opportunities



"Pitching at PITCH 2023 was an incredible opportunity for WaiveTheWait. We had just moved to Sudbury, and this event launched us into the ecosystem, which led us to our first Sudbury-based angel investor. The exposure from the event made networking a breeze. At the event, and since then, we have met important stakeholders, investors, mentors, and physicians, which has helped us grow significantly over the past year."

Tabassum Pasha, COO & Co-Founder - WaiveTheWait
Winner of the Judge's Choice Award - NORCAT PITCH 2023

Keynote Partner.



\$15,000

1 AVAILABLE

- Your logo and website link prominently displayed on event webpage and on-site video loop
- Acknowledgment as Keynote Partner in communications, marketing materials and media release
- 4 social media mentions
- Opportunity to introduce the Keynote Speaker during the event
- 4 complimentary tickets
- Opportunity to display banner at event
- Priority consideration for future partnerships and media opportunities

Title Partner.



\$15,000

1 AVAILABLE

- Your logo and website link prominently displayed on event webpage and on-site video loop
- Acknowledgment as Title Partner in communications, marketing materials and media release
- 4 social media mentions
- Corporate message speaking opportunity at event
- 4 complimentary tickets
- Opportunity to display banner at event
- Priority consideration for future partnerships and media opportunities

Networking Reception Partner.



\$5,000

1 AVAILABLE

- Your logo and website link prominently displayed on event webpage and on-site video loop
- Acknowledgment as Networking Reception Partner in communications, marketing materials and media release
- 2 social media mentions
- Corporate message speaking opportunity at event
- 2 complimentary tickets
- Opportunity to display banner at event

After Hours Pub Partner.



\$4,000

1 AVAILABLE

- 4 tickets to Venture North Pitch
- Pop Up Banner
- Speaking Opportunity

Collège Boréal
The Pub L'Étang
Thursday October 2, 2025
9:15 pm - Midnight



Accelerator Partner.



\$2,000
UNLIMITED

- Your logo and website link prominently displayed on event webpage and on-site video loop
- Acknowledgment as Accelerator Partner in communications, marketing materials and media release
- 3 social media mentions
- Verbal recognition at event
- 1 complimentary ticket
- Opportunity to display banner at event

Innovator Partner.



\$1,000
UNLIMITED

- Your logo and website link prominently displayed on event webpage, and on-site video loop
- Acknowledgment as Innovator Partner in communications, marketing materials and media release
- 2 social media mentions
- Verbal recognition at event



"Winning the People's Choice Award at NORCAT's 2023 PITCH was an incredible honour for Waste Energy Solutions and Technologies Inc. (WEST). This achievement highlights the strong community support for sustainable energy innovation and reinforces our commitment to transforming waste into a valuable resource.

We are profoundly grateful to the Northern Ontario Angels and NORCAT for creating a platform that champions innovation and empowers startups in Northern Ontario. Their dedication to nurturing a forward-thinking, eco-conscious community is setting up our region for unparalleled growth and success. Together, we are building a brighter, more sustainable future for Northern Ontario."

Mathieu Gagnon, CEO & Founder - WEST

Winner of the People's Choice Award - NORCAT PITCH 2023

Local Musician Partner.



\$1,000
1 AVAILABLE

- Your logo and website link prominently displayed on event webpage and on-site video loop
- Acknowledgment as Local Musician Partner in communications, marketing materials and media release
- 2 social media mentions
- Opportunity to display banner at Networking Reception where local musician will be showcased

VENTURE NORTH PITCH



PARTNERSHIP OPPORTUNITIES & REGISTRATION:

Please contact Kimberley Wahamoa-Deschenes or Brendan Skiffington:

kim@northernontarioangels.ca

bskiffington@norcat.org

For more information:

[Visit our event page](#)

